

Product Designer

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Product Designer (UI-UX) with 5+ years shipping end-to-end digital products across SaaS, PropTech, FinTech, and logistics in the MENA region. Native Arabic speaker with deep specialization in user experience and MENA market products. Actively integrating AI-native workflows—Claude agents, Figma AI and MCP—to prototype faster and ship higher-quality products.

Skills

Product Strategy & UX Vision

User Research & Analysis

Information Architecture & User Flow

Design Systems & Tokens

Responsive Web & Mobile Design

AI-Assisted Prototyping & Interaction Design

Motion & Micro-interaction Design

Tools

Figma

Adobe Illustrator & After Effects

Google Analytics, Maze & Hotjar

AI Tools and workflow (Claude, MCP, Cursor..)

Jira, Asana & ClickUp

Languages

Arabic Native

English Professional

French Upper Intermediate

Certifications

Google UX Design Professional Certificate

Google - 2022

Principles of UX/UI Design

Meta - 2023

Selected Projects

Upscale

PropTech Solution · Product Designer

October 2025 - April 2026

H2HTO

Smart Water Management App · Product Designer

December 2025 - March 2026

Saad's Brains Academy

Coaching Platform · UI-UX Designer

November 2025 - December 2025

Experience

UI/UX Designer

May 2025 - Present

[AHQY](#) AI Technology & PropTech Full Time - Remote

- Lead product design for AI-powered real estate, property management, and smart home platforms
- Create design system and design tokens across web and mobile, ensuring cross-platform consistency at scale
- Leverage AI agents and Figma AI to accelerate prototyping, reducing design-to-dev handoff time by 40%.

Freelancer as a UX/UI & Graphic Designer

May 2021 - Present

- End-to-end design for 20+ global clients (MENA, Europe, and US) across SaaS, Fintech, PropTech, Real estate, and e-commerce
- Used AI-assisted prototyping (Claude + Figma MCP) to build working prototypes, reducing client validation cycles from weeks to days

Product Designer

January 2024 - March 2025

[DQQ](#) AI Logistics & Inventory SaaS Part Time - Remote

- Designed the full product interface (app and dashboard) for a cloud-based AI logistics and inventory management platform
- Built dashboards for demand forecasting, shipment tracking, and AI-assisted decision workflows, enabling data-driven operations for warehouse managers

UI/UX Designer

December 2022 - January 2024

[Mission](#) Software & Tech Agency Part Time - Remote

- Designed web and mobile products for clients in Fintech, SaaS, and e-commerce from MVP to production
- Conducted UX research (heatmaps, analytics audits) in JADA30 project that informed redesigns improving task-completion rates and reducing onboarding friction

Junior UX/UI Designer

March 2021 - April 2022

[Aaser Media](#) Digital Agency Part Time - Remote

- Delivered UI/UX design for websites, mobile apps, dashboards across 10+ client projects
- Contributed to brand identity, and end-to-end product flows

Rofof

Mobile App · UI-UX Designer

August 2025 - December 2025

Ghzeer

SaaS Platform · Product Designer

August 2024 - December 2024

Full case studies & portfolio on :

[houcinemounib.com](#)